

Society of Petroleum Engineers NIGERIA ANNUAL INTERNATIONAL CONFERENCE & EXHIBITION

THEME: "TRANSPARENCY IN THE OIL AND GAS BUSINESS: AN IMPERATIVE FOR ENERGY SECURITY AND STABILITY"

CONFERENCE & EXHIBITION
02-04
AUG

YOUNG PROFESSIONALS / LEADERSHIP
WORKSHOPS & RECEPTION COCKTAIL
01
AUG

PRE-CONFERENCE
TRAINING COURSES
30-31
JULY



40th NAICE

EKO HOTEL AND SUITES, VICTORIA ISLAND, LAGOS

THE LARGEST TECHNOLOGY FOCUSED OIL & GAS EVENT IN AFRICA

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MESSAGE FROM THE EXHIBITION COMMITTEE

Dear Esteemed Exhibitor,

On behalf of the Nigeria Council of the Society of Petroleum Engineers, we are excited to welcome you to the 40th Nigeria Annual International Conference & Exhibition (NAICE 2016)! We wish to express our deepest appreciation for choosing to exhibit at Africa's largest oil and gas technical knowledge and technology focused conference and exhibition. This manual has been carefully prepared to help guide your exhibition plans and to ensure you deliver a world class brand presence at this event. The oil and gas landscape is in a journey and NAICE is with you all the way providing the technology and business market place to help you gain the competitive edge and insights you need. Please read it as it contains important information to help you prepare for a smooth and successful participation at the event. The Exhibition team will be happy to answer any questions you have and give you any assistance and guidance you require. Our contact details are contained in this document.

The event will take place at the Expo Center of the Eko Hotel and Suites, Victoria Island, Lagos.

You are welcome to review the online conference-at-a-glance at this online location:

<http://connect.spe.org/spenc/naice/naice2016/programme>

We wish you a richly rewarding event and we look forward to working with you to ensure a successful outing for your company.

Thank you.

Mrs. Oghogho Effiom

Exhibition Sub-Committee Chairperson



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(NAICE 2016)



Exhibition Raffle Draw

is proudly sponsored by



Havilah Hydrocarbon Resources Management Nigeria Ltd. (HHRM)	
No. 3 Adekola Balogun Street, Marwa, Lekki, Lagos, Nigeria.	+234 (805) 550 1290, (805) 566-0013 info@havilahenergy.com www.havilahenergy.com
About Sponsor:	
<p>Havilah Hydrocarbon Resources Management Nigeria Ltd. (HHRM), established in 2007, is an Indigenous, Integrated oil and gas Asset Evaluation, Development and Management company with expertise and capabilities in Well Engineering Project Management and Production Optimization solutions, Sub-Surface/Reservoir Engineering Studies, Human Capacity Development, Agency Representation and Project Advisory Services. We have built a Track record of strong and excellent performance in managing and delivering well projects for Marginal Field/Independent Operators coupled with our ability to resource widely from a robust database of highly competent and experienced staff ultimately giving us a competitive advantage in the industry.</p>	

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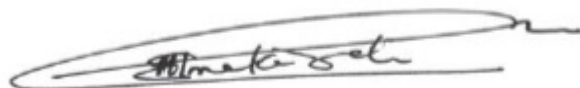
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Welcome Address by SPE Nigeria Council Chairman:

SPE welcomes you to its 40th edition of SPE Nigeria Annual International Conference & Exhibition (NAICE 2016) holding at the Eko Hotel and Suites, Victoria Island Lagos. As you are aware, this year's conference theme **“Transparency in the Oil and Gas business: An imperative for Energy Security and Stability”** focuses on key issues that influence the survival of Africa's Oil and gas industry and by extension the economy. NAICE conference offers an environment to discuss improvement in energy transactions which contribute to both national stability for oil and gas exporting African countries as well as the global community at large.

The cyclical downturn of the Oil price and its attendant impact on the oil and gas industry in Nigeria and the nation's economy necessitated stakeholders focus on transparency with a broad mind-set encompassing budgetary, contract, reserves and concessions issues. SPE proving professional leadership in the energy industry has offered its annual international conference as a platform to directly focus on these issues hence the theme of NAICE 2016.

The Expo Center of Eko Hotel and Suites provides a unique venue that is custom built for exhibitions and conferences and we are optimistic that you will derive optimum value from your participation as an exhibitor during NAICE 2016. Once again, we sincerely appreciate your being an essential part of our conference and major milestone of 40 years.



**Yours Sincerely,
Engr. George C. Kalu, *KSM*
Chairman, Society of Petroleum Engineers Nigeria Council, 2015 - 2016**

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Exhibition Schedule

Exhibitor booth construction:

Booth Constructions starts from 0600 hours on Sunday 31st July 2016 and ends 0600 hours on Monday 1st August 2016.

All exhibitors are advised to arrive at the venue latest before noon on Sunday, July 31st 2016 in order to guarantee timely set up of their booths.

All booths must be fully installed by 1800 hours on Monday August 1st 2016. Construction of booths will not be permitted beyond 1800 hours on Monday August 1st 2016. Any defaulting company will be prevented from exhibiting.

NOTE: Forklifts will not be allowed into the exhibition hall.

Daily Exhibition Schedule

- Exhibition Opening/Closing Times: 0800/1700hrs daily August 2nd to 4th 2016
- End of Exhibition/Dismantling of Exhibits: From 2.00pm Thursday 4th August 2016.

VIP Tour of Exhibition booths

Tuesday, 2nd August 2016 - 0900 hrs – 1200 hrs: Opening ceremony will take place in the Grand Ballroom of Eko hotel while the VIP tour by invited dignitaries, top government functionaries, CEO's of parastatals, MD's of IOCs, SPEI President etc. will take place at the exhibition hall after the opening ceremony.

Exhibitors move out/ booth dismantling

Exhibition ends officially by 1400 hours on Thursday 4th August 2016. Dismantling of all booths and equipment will commence from 1400 hours on Thursday 4th August 2016. All dismantled equipment and exhibits are expected to be removed from the hall by 1600 hours on Thursday 4th August 2016.

Rules and Regulations

1. Access for vehicles carrying goods or merchandise to leave or pick up from the loading area of the Exhibition Arena will be in order of arrival during the setup and dismantling hours.
2. All exhibitors moving goods and various items for their booth set up must enter through the loading area of the Exhibition Arena only.
3. The movement of goods or merchandise and the use of hand trucks or loading carts are prohibited in the lobby area of the Exhibition Arena.
4. All exhibiting personnel must register by themselves or get registered by their company's focal point for group registrations at the NAICE2016 [registration site](http://connect.spe.org/spenc/naice/naice2016) <http://connect.spe.org/spenc/naice/naice2016> as exhibitors so as to have a valid exhibitor tag for

access into the exhibition hall. *Participants can also download the NAICE 2016 conference app on android and apple operating systems.*

5. During exhibition days exhibition personnel are allowed to arrive one hour earlier (from 07:00 hours) and will be granted access into the exhibition hall to prepare their promotion materials and plan for the exhibition day.
6. All booths must be manned by at least one company representative during official exhibition hours. Exhibit space must be maintained in a neat, orderly manner throughout the exhibition, and no dismantling may begin before the official closing hour on the final day of the exhibition. Exhibitors must wait until 1400 hours on August 4th, 2016 to dismantle their booth. Failure to comply will lead to the exhibiting company being sanctioned against future exhibitions.
7. SPE policy on the consumption of alcohol at official SPE events shall apply – see www.spe.org. SPE encourages everyone serving alcohol to make adequate transport arrangement for those invited. Consumers are to act responsibly and should not drink and drive nor operate machinery while under the influence of alcohol.
8. Exhibitors are to ensure that booth construction is carried out in a safe manner, and should insist that contractors use proper protective garments and safety procedures are adhered to in order to prevent accidents and injuries.
9. Equipment and displays must be arranged within the booth so that visitors do not block the aisle while examining equipment or watching demonstrations. Normal aisle traffic cannot be blocked at any time. Should TV/Plasma/LCD screens placed on the outside walls or outer edge of a booth result in blockage of traffic, the exhibition committee reserves the right to ask the screen in question be turned off.

SECURITY: SPE in partnership with the venue management will provide appropriate security in order to ensure the safety of attendees and exhibitors. SPE assumes no responsibility for loss, damage or theft incurred to any exhibit or property of the exhibitor. SPE advises that exhibitors are extra vigilant and take extra care not to leave valuables or other sensitive materials exposed to theft or damage.

INSURANCE: Should it be required, insurance covers against fire, public liability, theft and third parties must be taken out by each exhibitor at its own expense. The insurance is to cover the full period of occupancy of the exhibition hall by the exhibitor, its agents and employees.

CLEANING AND DISPOSAL OF USED/EXCESS MATERIALS: Each exhibitor must keep their booths clean and properly dispose of all refuse. All used or leftover materials resulting from delivery, installation and removal activities of the exhibitor shall be disposed of at the exhibitor's expense.

Audio Visuals: Each Exhibiting Company is to provide its audio visual aids for its presentations. Sound systems are allowed in exhibition area. The system must be maintained at a moderate level not to disturb the neighbors or any presentation or negotiation around. SPE will constantly monitor all sound systems.

Any violation to this sound regulation will be notified verbally at first, the second time will be a written notice and the third time sound system will be shut down for the rest of the day.

Important note on Power Supply: All exhibitors are required to come along with their own Uninterruptible Power Supply (UPS) systems so as to help keep their audio visuals on display (where applicable) running. Power supply at Eko Hotel has been known not to be steady and it is important for us to maintain a continuous flow of displays. Note that the UPS would only be used to power computer and audio systems set up and NOT lighting. Spec of power to be provided is 220-240V, 50-60 Hz and there will be no charges for power consumption. However, power will be provided to the booth by SPE but distribution within the booth shall be for the Exhibitors.

Food and Beverage: The Society of Petroleum Engineers, NAICE 2016 organizers may at its discretion make complimentary or ticketed arrangements for lunch packages for interested attendees and exhibitors inclusive.

- The sale of food and beverage is an exclusive service that can be provided only by the venue/hotel management.
- If the exhibitor's booth is one which provides any kind of food or beverage at a fee or for free, it must be prior approved by the NAICE 2016 conference managers.
- No beverage can be distributed in containers of over 3 oz and food must be distributed in sample sizes.
- *Distribution of alcoholic beverages is not permitted at the exhibition area.*

Booth Design/Decorations

The exhibitor has the opportunity to build what he wants in his booth, as long as it complies with all the regulations specified above. Exhibitors are free to use their customized designs but the minimum standard is the 'shell' scheme.

Booth size restrictions: The booths come in multiples of 3m x 3m or 3m x 4m.

Recommended height of display must not exceed 4 meters. Please note that:

Head Room main level = 7.96 – 10.17m

Head Room between main level & mezzanine = 2.45m

Guideline on Roofed Booths

Smoke detectors must be installed in booths that have a roof over them.

The use of confetti or frost is not allowed at NAICE 2016. Any charges related to the cleaning or

removal of any of these materials will be borne by the exhibitor.

Candles are not permitted as decoration. Only new and packed candles for sale are allowed.

The exhibitor cannot alter any part of the booth, the floor or the facilities of SPE. Any damage caused by the exhibitor to the structure or facilities of SPE will be billed directly to the exhibitor

Helium balloons are not allowed. There will be a penalty of ₦25,000 per balloon in case of escape within the facilities of the SPE

Although we do not require decoration, we recommend it because it works for your own benefit and for the progress of your business. SPE only provides the space; the exhibitor is responsible for bringing any decorations or equipment needed

Fire Regulations

The Society of Petroleum Engineers (SPE) mandates a strict adherence to HSSE Safety Code. ***The decision of the Fire Marshal is final.***

1. Exhibitors and all other parties must comply with all Federal and State mandated fire codes which apply to public assembly facilities.
2. The following materials are prohibited without written consent of SPE: electrical cooking equipment, open flames devices, welding, cutting or brazing equipment, ammunition, radioactive devices, pressure vessels, exhibits involving hazardous processing and materials, fireworks or pyrotechnics, blasting agents/explosives, flammable cryogenic gases, aerosol cans with flammable propellants, gas operated cooking equipment and portable heating equipment.

Booth Furnishing

Each booth will be provided with the following:

- Power source
- Air-conditioning (facility has central air-condition)
- Space
- Security (will be central)

Each Exhibitor is to provide

- Waste bins
- Chairs
- Lighting

Exhibitor Registration

Personnel working as your exhibitor must have the access badge visible at all times. See the Exhibitor Badge and Registration details at connect.spe.org/spenc/naice/naice2016.

SPE provides complimentary exhibitor passes allocated as follows, based on the number of paid booths (Note that this does not apply to complimentary booths, as SPE will use its discretion as necessary) that each stand is composed of:

No. of Booths	Exhibitor Only Registration
1 booth	2
2 booths	4
3 booths	6
4 booths	6
5 booths	6
>6 booths	10

Exhibitors may wish to buy extra Exhibitor Passes and also register booth staff as full delegate to the conference; the later category will be registered as 'EXHIBITOR DELEGATE'

The benefits accruing to each category of Exhibitor Passes (complimentary or paid) is as highlighted in the grid below, subject to any earlier stated clauses on provision of food and beverages by SPE:

	COMPLIMENTARY LUNCH	ACCESS TO EXHIBITION HALLS	ACCESS TO PANEL SESSIONS	DINNER INVITATIONS	COMPLIMENTARY CONFERENCE BAGS
EXHIBITOR PASS	Yes	Yes	No	No	No
EXHIBITION DELEGATE PASS	Yes	Yes	Yes	Yes	Yes

Limited conference bags will be given to Exhibiting companies.

For paid exhibitor attendees, the following non-discounted rates shall apply:

EXHIBITOR ONLY	N20,000 (non-SPE members)
	N20,000 (SPE members)
EXHIBITOR DELEGATES	N45,000 (non-SPE members)
	N40,000 (SPE members)

Additional notes on complimentary registrations:

1. The complimentary exhibitor only registrations allow for exhibiting companies to have dedicated booth attendees who have limited benefits and access to the conference proceedings but still allow full access to the exhibition area as well as lunch throughout the duration of NAICE 2016. **Their passes shall be labeled "EXHIBITOR"**. If exhibiting companies require more exhibitor passes beyond the number of complimentary exhibitor passes allotted to their booths (based on no. of booths), such passes would be paid for at the advertised rates for paid attendees (see paid attendees breakdown above).
2. Some exhibiting companies may have some of their staff who desires to attend other conference advertised programs. Passes for such delegates will be paid for at the advertised rates and this category enjoys full conference and exhibition benefits and have unlimited access to all programs throughout the duration of NAICE 2016. **Their passes shall be labeled "EXHIBITOR DELEGATE"**. This label distinguishes them from other paid delegates to the conference so that they can be permitted entry into the exhibition halls at any time other than the time permitted for other delegates and attendees.
3. Exhibitor companies are to submit in advance names of their personnel who require complimentary exhibitor passes in line with the allocations based on the composition of their booths as outlined in the allocations table above. Further they can also provide names of additional exhibitor personnel who require paid passes.
4. This year, all registrations pertaining to exhibitor attendees (complimentary and paid) will be coordinated separately from all other attendees to NAICE 2016 by the exhibition committee via company focal points. Anyone attending the conference in a non-exhibitor capacity will register directly with the NAICE online site and secretariat. Please take careful note of this.

Booth Construction, International and local shipping

Exhibitors shall be responsible for the following:

- Construction of their booth within the space paid for
- Shipping arrangements from home country to Nigeria.
- Clearing within Nigerian Ports.
- Transportation from port to and from Conference venue.

Refer to Appendix 4 of this manual for information on approved booth construction companies and suggested shipping and freight companies for NAICE 2016. Exhibitors shall inform SPE Exhibition Committee on which companies are hired for booth construction.

Telephone and Internet

Organizations and individuals may wish to provide own Internet network. However, SPE shall provide on a complimentary basis, a dedicated Internet cafe and limited secured high frequency wireless network (Wi-Fi) within the exhibition hall. This service will be made available to all exhibitors and Conference attendees free. Provision of telephone services shall be the sole responsibility of all attendees and exhibitors.

Cleanup

- SPE shall provide cleaning services during the conference and the days of exhibition in the common area.
- Exhibitors have to make sure that there is no trash or any objects that may be an obstacle on the floor around the booth area. This will help prevent accidents.

Parking

- The parking available is the one designated by Hotel Management
- There is ample parking space for every vehicle type. However request should be made for long vehicles with wide load so that access could be arranged. Security Personnel's at the entrance may not allow access into event premises without prior information.

First Aid

- Arrangement is ongoing to provide a stand-by ambulance at the premises for medical cases needing hospitalization. Further update will be provided.
- Minor first aid and medical screening is also provided at the SPE booth as well as other exhibitor medical areas.

Exhibitor Check List/Deadlines

Things To Do/order	Deadline
Book Exhibition Space	July 30th
Early Bird Booth Payment	April 30th
Company Profile submission	June 30th
Make Payment for Space	June 1st
Register Exhibitors	June 1st
Booth Construction Completion	6pm, August 1 st
Exhibition Closure	12 noon, August 4th
Booth Dismantling / Move Out	2pm, August 4th

Further information about NAICE 2016

Conference Chair: conference@spenigeriacouncil.org

Exhibition Committee: exhibitions@spenigeriacouncil.org

Registrations: registrations@spenigeriacouncil.org

Sponsorships: sponsorships@spenigeriacouncil.org

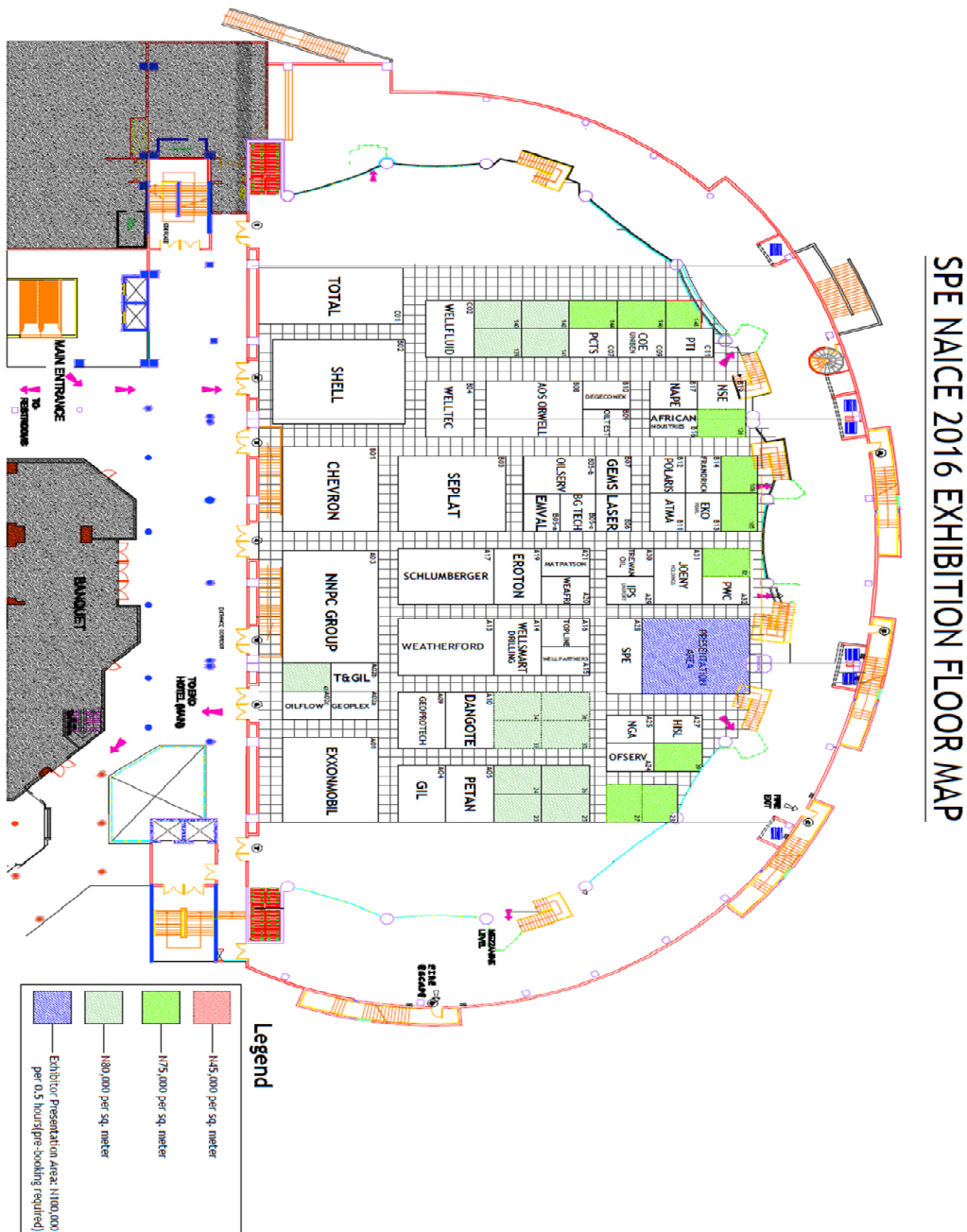
Accommodation: accommodation@spenigeriacouncil.org

Web Address: <http://connect.spe.org/spenc> and www.spenigeriacouncil.org

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Appendix 1: 2016 Exhibition Floor Plan (July 26th 2016)



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Appendix 2: Exhibitor Contacts

Company	Contact Persons
Accrete Petroleum Limited	Funmilola Olanrewaju
Afrac	Onyeka Ebeogu
Ankorpointe	Priscilla Omene
AOS Orwell Limited	Blessing Ibe
Bell Oil and Gas Limited	Godwin Utukpe
BG Technical Limited	Reagan Ogbuji
Chevron Nigeria Ltd	Mrs. Jeroro
Cypher Crescent	Tombari Abigail Aadum
Edubureau Educational Consultancy & Services Ltd	Mrs. M. Ani
ELMAR Nov	Ian Sutherland
Emerson	Nikhil Diwan
Emval Nigeria Limited	Paul Kupoluyi
Eunisell Solutions	Kunmi Balogun
Geoplex Drilling Limited	Olayinka Balogun
Havilah Hydrocarbon Resources Management Nig. Ltd.	Nnaemeka Echegiri
Institute of Petroleum Studies	Ikpa Uduma
IPNX	Kazeem Shittu
Joeny Holdings Limited	Unuavboroh Moses
KGDN Technologies Ltd	Emmanuel Nkechika
LASER Engineering & Resources Consultants Limited	Byron Victoria
Mansfield Energy Nigeria Limited	Esther Adekoya
Mobil Producing Nigeria (ExxonMobil Subsidiary)	Ernest Mkpasi
Moni Pulo Petroleum Development	Kelechi Chukwu
Nefite Petroleum Limited	Engr. Henry Mbanefo
Nigerian Association of Petroleum Explorationists	Bamidele Ismail
Nigerian Content Development & Monitoring Board (NCDMB)	Tarilate Teide-Bribena
Nigerian Gas Association	Debo Fagbami

Nigerian National Petroleum Company (NNPC)	Ugo Atugbokoh
Nigerian Society of Engineers (NSE)	Engr. Anthony Abolarin
NUMATEX INC.	Engr. Tony Nwosu
Oildata Wireline Services Limited	KingsleyIdedvbo
Oilflow	Lucky Akhiwu
Oilserv Limited	Nwokolo Innocent
Oiltest Group	Chinwelbeneme
OvoEguono Nigeria Limited	Peace Momodu
PETAN	JumokeOyedun
Petroleum Training Institute	Lawrence Uti
Plus Engineering and Support Services Limited	Ufodu Victor
Polaris Consulting Company Limited	Oge Anyanwu
Schlumberger Nigeria Limited	Olutobi Fagade
Seplat Petroleum Development	Ezije Igwe
Seven Energy	Olatunde Kuku
Shell Companies in Nigeria (SNEPCO/SPDC)	Omagbemi Kakayor
Society of Petroleum Engineers (SPE)	Innocent Ohimor
Solewant Group	Felix Onyela
Substrata Oil and Gas Limited	Akpomie Ruth
Thompson & Grace Invests. Ltd	Ekemini Amos
Total E&P Nigeria Limited	Nyema Ndu-Iheme
United Airlines	Chinyere Ezejiofor
Weafri Well Services	Olusola Aloba
Weatherford Nigeria Limited	Laide Ojeh
Well Fluid Services	Daniel Ikpobe
Welltec	Elleskov Susan
Xenergi Oilfield Services Limited	Comfort Osaka

Appendix 3: 2016 Exhibitor Companies' Logos



Appendix 3: 2016 Exhibitor Companies' Logos



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Appendix 4:

SPE APPROVED BOOTH CONSTRUCTION CONTRACTORS – NAICE 2016

Company name:	ATLANTIC EXHIBITION NIGERIA LTD
Contact Phone number(s):	08036687407, 07032976025
E-mail address:	nkem@atlanticexhibition.com
Contact Person:	Egejuru .I. Nkem
Company name:	AFRICAN EXHIBITION SERVICES LTD
Contact Phone number(s):	08075196179, 08066805247
E-mail address:	esther@groupalfa.com, wael.tabet@groupalfa.com
Contact Person:	Esther Elendu, WaelTabet
Company name:	BARBWILLOMS LIMITED
Contact Phone number(s):	0703 916 5008
E-mail address:	barbwillomss@yahoo.com
Contact Person:	Barbara Omigie
Company name:	FOUNTAINSPRING INTERLINKS LTD
Contact Phone number(s):	0802 966 3367, 0802 967 3367, 0802 639 2435
E-mail address:	fountainsprings@yahoo.com
Contact Person:	Mr. Willy Iniakpaniko
Company name:	H3 ARCHITECTS NIGERIA LIMITED
Contact Phone number(s):	0803 077 4877, 0802 317 7186, 07012940775
E-mail address:	h3exhibition@gmail.com ,
Contact Person:	Victor Imevbore
Company name:	JEZON LIMITED
Contact Phone number(s):	0803 405 7664
E-mail address:	praises.jezonng1@yahoo.co.uk
Contact Person:	Praises Umoren
Company name:	XPLICIT BRANDMAKERS
Contact Phone number(s):	0805 527 0044, 09091988620
E-mail address:	xplicitbrandmakers@gmail.com
Contact Person:	Felix Ani
Company name:	Legend & Legacy Company
Contact Phone number(s):	08023241280, 08099634064
E-mail address:	kunlestevens@yahoo.com , kunle@legendandlegacy.net
Contact Person:	Kunle Odusola-Stevenson

SHIPPING AND FREIGHT FORWARDING CONTRACTOR

Company name: IQ EXPRESS LIMITED
Contact Phone number(s): 08150555029, 0708 250 3780, +(44) 02074761974, +1 2812654937
E-mail address: ceo@iqexpress.co.uk, info@iqexpress.co.uk
Contact Person: Remie Amaechi Ani

NOTE:

Exhibitors are free to contact any of the above listed contractors for their booth design/construction and shipping/freight-forwarding needs. SPE Nigeria Council would not be responsible for negotiating with the contractors on behalf of exhibitors and by extension exhibitors would be responsible for settling any charges incurred from the services rendered to them by these contractors.

Appendix 5: 2016 Exhibition Committee



Oghogho Effiom
Exhibition Chair



Saheed Oloso
Co-Chair



Hakeem Oshomah
Co-Chair



Henry Ijomanta
Member



Julia Obuotor
Member



Bello Kelani
Member



Akin Obembe
Volunteer



Bassey Akong
Volunteer



Sophia Weaver
Volunteer



Ndufor Patrick
Volunteer

Exhibition Team		NAMES	COMPANY	Contact Email
1	Chair	OGHOGHO EFFIOM	SHELL	o.effiom@shell.com
2	Co-Chair	SAHEED OLOSO	SHELL	saheed.oloso@shell.com
3	Co-Chair	HAKEEM OSHOMAH	SHELL	hakeem.oshomah@shell.com
4	Member	JULIA OBUOTOR	TOTAL	julia.obuotor@total.com
5	Member	BELLO KELANI	UNIBEN	bellokoft@hotmail.com
6	Member	HENRY IJOMANTA	NPDC	ijomanta.hu@npdc-nigeria.com
7	Volunteer	BASSEY AKONG	SHELL	bassey.akong@shell.com
8	Volunteer	AKIN OBEMBE	CHEVRON	akin.obembe@chevron.com
9	Volunteer	NDUFOR PATRICK	PTI	nduforpat74@yahoo.co.uk
10	Volunteer	SOPHIA WEAVER	SHELL	sophia.weaver@shell.com

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Appendix 6: Best Exhibitor Competition

The primary objective of every exhibitor company is to promote their product and service offerings while looking at improving business opportunities in an increasingly competitive business environment. The organizers of the show will be hosting a “Best Exhibitor Competition” at this year’s event.

Every booth will be judged by independent auditors from PWC based on the following criteria:

- 1. Booth ready at opening ceremony*
- 2. Both design: Quality, Attractiveness, Originality, visible branding & Uniqueness; booth cleanliness at all times*
- 3. Audience engagement: regular live shows, crowd pull, discussions / demonstrations at the booth, popularity of the booth for topical subjects and activities*
- 4. Booth personnel: Diversity of booth representatives (gender & age), friendly disposition, booth personnel presence at all times*
- 5. Technology on show: ‘WOW Factor’ – interesting physical models, videos, other differentiating items on display at the booth*

There will be seven award categories:

1. Best Exhibitor, Category 1: 6 booths and more
2. Second best exhibitor, Category 1: 6 booths and more
3. Third best exhibitor, Category 1: 6 booths and more
4. Best Exhibitor, Category 2: 2 – 5 booths
5. Best Exhibitor, Category 3: single booths
6. Best Indigenous Exhibitor
7. Best First Time Exhibitor

Award plaque will be given to the winning company in each category. It promises to be an interesting event, and all exhibitors are urged to put in their best effort at ensuring they come up with an exhibit that is potentially capable of winning any of this year’s awards.

Appendix 7: Raffle Draw Competition

All exhibitors would be given a rubber stamp embossed with the name of their company or a number code assigned to the company. On all show days, attendees and visitors to the various exhibitor booths would present a card/paper containing a tabulated list of exhibiting companies and the rubber stamp should be imprinted against the name of the company corresponding to the visited booth.

At the end of each show day each attendee/visitor would submit their fully stamped papers for a raffle draw. The raffled draw would be conducted at a designated spot in the exhibition hall where a winner and 2 runners-up would be selected via raffle. There would be interesting prizes to be given out.

The objective of the draw is to promote interaction between visitors to the show and the exhibitors to ensure wide attendee coverage and promote interest in exhibitors' products and services on display.

Guidelines for the raffle draw would be announced prior to the draw and the Exhibition Committee reserves the right to disqualify any of the submitted papers if not in line with stipulated guidelines.